

CANADA DAY: MORNING SESSIONS

Sunday, May 22, 9am–1:10pm

9:00am–9:10am – CCI Update

SPEAKERS:

Cathy Brubacher, City of Brantford, ON;

Suzanne Fillion, City of Surry, BC

9:10am–9:50am – Keynote Speaker: Economic Update

Avery Shenfeld, Chief Economist and Managing Director, CIBC Capital Markets

10:10am–11:00am – Infrastructure session

FIRST TOPIC: Revenue Sources that are most appropriate to pay for local services and infrastructure

SPEAKER: **Enid Slack**, Director, Institute on Municipal Finance and Governance and Adjunct Professor, Munk School of Global Affairs, University of Toronto

SECOND TOPIC: Municipal-Federal Landscape – Dynamics, Data, and Dollars

SPEAKER: **Alana Lavoie**, Manager, Policy and Research, Federation of Canadian Municipalities (FCM)

This session will provide an overview of the current federal–municipal relationship, and provide an overview of the results of the 2016 Canadian Infrastructure Report Card, a snapshot of federal investments and their impact on municipal finance, and how all these pieces tie together.

11:20am–12:10pm – Infrastructure examples session

FIRST EXAMPLE: Infrastructure Planning – A Case Study with the City of Saskatoon

SPEAKERS: **Clae Hack**, Director of Finance, City of Saskatoon; **Eric Wolfe**, Senior Manager, Global Infrastructure Advisory, KPMG

SECOND EXAMPLE: Gardener Expressway

SPEAKER: **Robert Hatton**, Director, Strategic Initiatives and Intergovernmental Finance, City of Toronto

12:20pm–1:10pm – Lunch session: Accelerate your Card Program's Financial Value

SPEAKERS:

Cameron McPhail, Director – Commercial Card Sales, Scotiabank

Paul Cargnelli, Head of Commercial Sales, Visa Canada

Canada Day will continue in the afternoon with technical sessions that feature Canadian topics and speakers scheduled for each timeslot of the regular conference program (1:30 pm–4:40 pm).

CANADIAN DAY: AFTERNOON SESSIONS

Sunday, May 22, 1:30pm – 4:40pm

1:30pm–2:20pm – Municipal Lean Program with examples from the City of Fredericton and the City of Vancouver

SPEAKERS:

Kevin Bertles (MODERATOR), Director of Financial Services, City of Vernon, BC
Patrice Impey, General Manager of Financial Services Group/Director of Finance, City of Vancouver, BC
Tina Tapley, Director of Finance/City Treasurer, The City of Fredericton, NB
Dale Schattenkirk, Director of Advisory Services at KPMG, Regina, SK

Most municipalities are dealing with continued pressure to maintain or increase service levels within their current cost envelopes. Adapting to this reality requires new and innovative solutions to engage staff and re-wire how we operate and align ourselves internally. The session will walk you through the early journey of Vancouver's development of an internal framework to support innovation through wide spread staff engagement. Fredericton's multi-year journey has harvested a system of efficiencies and created an improvement culture. Fredericton will walk you through their next stage of moving into the more complex system level transformations.

2:40pm–3:30pm – Good Governance and Management of Growing Municipalities

SPEAKERS:

Josie La Vita (MODERATOR), Executive Director, Financial Planning Division, City of Toronto, ON
Joyce Evans, Deputy City Treasurer/Director of Revenue, Financial and Corporate Services, City of Kitchener, ON
Fiona Murray, Director, Corporate Intergovernmental & Agency Relations, City of Toronto, ON
Craig Binning, Partner, Hemson Consulting Ltd, Toronto, ON
Irene Sasyniuk, CLGM, General Manager, Corporate Services, City of Leduc, AB

This session will first focus on Good Governance in the Public Sector. The aim of Good Governance in the Public Sector is to encourage better service delivery and improve accountability by establishing a benchmark for the public sector. This session will cover the background to the development of the framework for Good Governance in the Public Sector, principles of Good Governance in the Public Sector, and guidance on implementing the Principles for Good Governance in the Public Sector. This session will also cover the Toronto Public Service By-law that came into effect on December 31, 2015 and advances Toronto's public service as professional, impartial and ethical by codifying public service values and establishing employees' rights and responsibilities with respect to conflict of interest, political activity and the disclosure of wrongdoing and reprisal protection. This session will also explore the fiscal impacts and management of the growing municipality the City of Leduc Alberta. How the city has used a Long-Term Financial Sustainability Plan (LTFSP) with the assistance of Hemson Consulting to bring together its initiatives into one document, to create a

roadmap to provide direction for Council and Administration when making financial decisions.

3:50pm–4:40pm – Community Revitalization and Entrepreneurial Development

SPEAKERS:

Paul Olafson (MODERATOR), Corporate Controller, City of Winnipeg, MB

Stacey Padbury, Deputy City Treasurer & Branch Manager, City of Edmonton, AB

Paul Macklem, Executive Director, Government Finance Officers of British Columbia (GFOABC), Victoria, BC

This session will first cover how the City of Edmonton uses community revitalization levies to stimulate development. This session will provide background information for each of the community revitalization levy plan areas and give an overview of the legislated process that was followed to create the community revitalization levies. It will also cover the types of municipal investments being made in the plan areas, highlight some of the private developments and share lessons learned. This session will also explore the City of Kelowna's early experience in creating a Business & Entrepreneurial Development Department.

OTHER CANADIAN SPEAKERS AT THE GFOA ANNUAL CONFERENCE

Capital Budgeting for Short-Term Assets

Monday, May 23, 10:30am–12:10pm

Speaker: **Victor Mema**, Director of Finance, City of Nanaimo, BC

Point/Counterpoint: Quality-Based Selection (QBS) vs. Request for Proposals (RFP)

Monday, May 23, 1:30pm–2:20pm

Speaker: **Cal Harrison**, President, Beyond Referrals/QBS Canada, Winnipeg, MB

Case Studies in Capital Asset Management

Monday, May 23, 2:40pm–3:55pm

Speaker: **Matt Dawe**, Vice President, Public Sector Digest, London, ON

Auditing that Pays for Itself

Monday, May 23, 4:15pm–5:30pm

Speaker: **Allen Atamer**, CEO, Harmari by LTAS Technologies, Toronto, ON

Big Data vs. Useful Data

Tuesday, May 24, 10:20am–12:00pm

Speaker: **Joe Pennachetti**, Former City Manager and Chief Financial Officer, City of Toronto, Toronto, ON

Budget Process 101

Tuesday, May 24, 10:20am–12:00pm

Speaker: **Josie La Vita**, Executive Director, Financial Planning Division, City of Toronto, Toronto, ON

A CFO's Last 100 Days

Tuesday, May 24, 2:00pm–3:15pm

Speaker: **Cam Weldon**, Deputy City Manager and Chief Financial Officer (retired), City of Toronto, Toronto, ON

The Finance Officer's Guide to IT

Tuesday, May 24, 2:00pm–3:15pm

Speakers: **Rob Meikle**, Chief Information Officer, City of Toronto, Toronto, ON

Gilbert Sabat, Commissioner Service Innovation, Information & Technology, Region of Peel, Brampton, ON

Across the Border: Sharing P3 Experiences

Wednesday, May 25, 8:30am–10:10am

Speakers: **Sekhar Angepat**, Managing Director and Co-Head, Infrastructure Finance, Royal Bank of Canada, Toronto, ON

Divya Shah, Acting Senior Vice President of Transaction Finance, Infrastructure Ontario, Toronto, ON

Budgeting and Funding Infrastructure Maintenance

Wednesday, May 25, 10:30am–12:10pm

Speaker: **Geoff Krause**, CPA, CA, Chief Financial Officer, Pure Technologies Ltd., Calgary, AB

CANADIAN RECEPTION

Please join us for the Canadian reception on Monday, May 23, 2016, from 6 to 10pm at the Steam Whistle Brewery. Tickets will be available for delegates only and can be picked up during Canada Day events. See the next page for more information.



An Evening for Canadian Delegates



**Join us for beer, appetizers,
dinner, tours, door prizes, & more!**

- HOST:** Committee on Canadian Issues
- WHEN:** Monday May 23, 2016, 6 to 10 pm
- TICKETS:** Available on Sunday, May 22nd, at Canada Day Keynote Speaker Session, 9 am (limited to delegates only, no guests)
- WHERE:** Steam Whistle Brewery, 255 Bremner Blvd. Toronto

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